

LOCAL CLUB NEWS

October

"The Information Hub for Your Local Club"

1996

Keepsake Ornaments To "Guest Star" On Popular TV Series

According to Hallmark's Media Relations group, two Hallmark Keepsake Ornaments are scheduled to appear on the Oct. 29 episode of "Caroline In the City"—a hit sitcom which airs on NBC on Tuesday nights.

If all goes according to plan, the 1996 PEANUTS® "Lucy and Schroeder" Keepsake Magic Ornament and 1996 Keepsake Miniature Ornament, "A Tree for WOODSTOCK" will be shown and mentioned on the show.

You can probably guess which television show the folks at Keepsakes will be watching on the evening of Oct. 29. Stay tuned!

Editor's Note: Please remember that television schedules and content are subject to change. This is our latest information as of press time.

Clara's "Hot" Ornament List

According to ornament authority Clara Johnson Scroggins, the following ornaments are difficult to find in Hallmark stores and retailers cannot reorder them (they're sold out from Hallmark). "If you want any of these hot-selling Keepsake Ornaments, they should be on your priority 'buy' list," Clara says.

Nolan Ryan (1st in At the Ballpark series)

Pansy (1st in Language of Flowers series)

African Elephants (Miniature Ornament)

Baby Tweety (Miniature Ornament)

The Night before Christmas (Miniature Ornament - final in Night Before Christmas series)

Kindly Shepherd (companion piece to the 1995 "Heaven's Gift" Nativity set)

Happy Halloween!

This is the time of year when many of us are likely to feel like kids again. We smile as we remember how Halloween always felt like the first fall holiday leading us closer to Christmas!

October is the perfect time to have a club meeting with a Halloween theme, perhaps featuring a costume contest with Halloween Merry Miniatures® figurines for prizes!

You can also challenge long-term Merry Miniatures® collectors to create a Halloween display using Halloween Merry Miniatures® from years past for the meeting—awarding prizes for the most imaginative ideas.

Orange and black balloons, apple cider, some Halloween cookies, and a sense of fun is all you need to round out this event!

The 1996 Merry Miniatures® that feature a Halloween theme include "Happy Haunting," a two-piece set featuring a tiny trick-or-treating mouse who is surprised by a friend who greets him at the door of a pumpkin house dressed as a witch (she holds a treat for him, so all is well!).

The "PEANUTS® Pumpkin Patch" five-piece set features SNOOPY, LINUS, SALLY, LUCY and good old CHARLIE BROWN. The set was sculpted by Keepsake Ornament Studio Artist John "Collin" Francis.

"I suppose it was my father who really made Halloween spooky and fun when I was young," Collin recalls. "Dad always took my brother and I out to trick-or-treat. While we were at a door, Dad would slip into the shadows and be very still. We knew he was there, somewhere—we had complete confidence in him. Occasionally we'd hear him snap a twig or let out a low, spooky laugh. We had as much fun trying to figure out where he was as we did raking in the candy!"

Get Ready for Spring?

Does it seem a bit early for thoughts of spring? Well, maybe not. The upcoming November issue of the *Collector's Courier* will include a preview of the 1997 Spring Keepsake Ornaments.

Because collectors often enjoy displaying "Easter" Keepsake Ornaments designs throughout spring and into summer, the collection name has been changed from "Easter" to "Spring."

Spring is still an important season for sharing memories and traditions, however, so Easter and inspirational themes will continue to be at the heart of this collection.

As an added bonus for Club members, a *Spring Pictorial Review* will be enclosed with the November *Courier**. The *Review* shows the entire 1997 Spring Keepsake Ornament line as well as all ornaments offered since the line began in 1991.

**The November Courier will be mailed third class the first week in November, and should arrive in time for Thanksgiving (depending on the U.S. Postal Service, of course!).*

A "Pre-Season" Decorating Idea

If you're looking for a new way to display your spring ornaments, Dorothy "Dotty" Coggins of the Pelican Collectors Club in Summerville, South Carolina, has an idea for you!

She hangs a lace-trimmed, light blue bow from each of her white curtain tie-backs and attaches a different spring ornament to each one. The effect is beautiful. Thanks for the idea, Dotty!

Crayola® Ornament Promotion

Hallmark Connections Home Computer Papers is doing a promotion with a Crayola® Ornament at **Office Depot** stores (*not at Hallmark stores*) beginning the first of October. The ornament was developed by the folks who make Crayola® crayons, and is NOT a Keepsake Ornament. The ornament, which features a teddy bear coming out of a drum, is free with the purchase of any two Hallmark Connections products *while supplies last*.

Treasury Binder

After receiving very little response to the updated *Hallmark Keepsake Ornament Treasury* in 1995, the Club announced in a flier sent to all Club members with the March/April and June issues of the *Courier* that 1996 would be the *Treasury's* last year. The flier also noted that the offer was "good only while supplies last."

All *Treasury* supplies have now sold out. Other methods of keeping track of each year's collection include using the *Dream Book* or a reporting method from a non-Hallmark source.

We sincerely apologize for any disappointment or inconvenience the discontinuation of this program may have caused.

New Kiddie Car Classics Retirements

Stock #	Name	Retired
QHG9107	1959 GARTON® Deluxe Kidillac	9/96
QHG9019	1961 GARTON® Casey Jones	9/96
QHG9024	1937 Steelcraft Airflow by Murray®	9/96
QHG9029	1935 Steelcraft by Murray®	9/96

Newsletter Name Contest Update

Thanks to all who submitted names to our *Local Club Newsletter* name contest. We will announce the winner in the November issue!

Keep Us Informed!

Send updates, ideas or questions to the address below. Please include your contact name, address and phone number in all correspondence.

Hallmark Keepsake Ornament Collector's Club
LOCAL CLUB NEWSLETTER
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